



Conference Agenda

Sunday, 10 April

1:00 – 3:00pm Registration, Dukes' Palace Hotel
6:30pm Depart on foot from lobby of Dukes' Palace Hotel
6:45pm Arrival and pre-dinner drinks, Belfry Tower
7:30pm Welcome Remarks, Keith Granet
8:15pm Seated Dinner
10:00pm Depart on foot for hotel
Overnight stay at Hotel Dukes' Palace & Hotel Prinsenhof

Monday, 11 April

7:00 - 8:30am Breakfast, Dukes' Palace Hotel
8:30am Depart on foot from lobby of Dukes' Palace Hotel
9:00am Arrive at Concertgebouw

- Coffee & tea will be served

9:15am Welcome by Marc Szafran
9:30am ***'#NoMatterWhat: How to Hunt Discomfort for Breakthrough Results'***, Sterling Hawkins
Business leader, Entrepreneur investor, Futurist and Author
1:00 – 2:30pm Lunch, Concert Hall
2:30pm: Depart in small groups for rotating tours.
'Discovering Brugge' Walking Tour with stops at

- Markt (Marketsquare); Markt 1, Brugge
- Begijnhof; Begijnhof, Brugge
- City Hall; Burg 12, Brugge
- Boat ride; Rozenhoedkaai, Brugge
- Chocolate shop Pralinette; Wollestraat 31b, Brugge
- Visit Old House 'David de Graef'; Groeninge 2, Brugge
- Museum of the Church of Our Lady; Mariastraat, Brugge

5:30 – 7:15pm Free Time
7:15pm Depart on foot from lobby of Dukes' Palace Hotel
7:30 – 9:30pm Dinner at various local restaurants
9:30pm Dinner ends
Overnight stay at Hotel Dukes' Palace & Hotel Prinsenhof

1551 S Robertson Blvd. Suite A
Los Angeles, CA 90064



Tuesday, 12 April

7:00 - 8:30am Breakfast, Dukes' Palace Hotel

9:00am Coaches depart from the lobby of the Dukes' Palace Hotel

10:30am Arrive at Castle 's-Gravenwezel, Axel and May Vervoordt's home

2:30pm: Coaches depart for Kanaal

3:00pm: Tour Kanaal Exhibition Spaces & Workshops

5:00pm: *'The Evolution of the Vervoordt Legacy'*, Boris Vervoordt, Director of Axel Vervoordt Company in conversation with Keith Granet, Founder, Leaders of Design; Kanaal Auditorium

6:00 pm: Pre-dinner drinks

6:45pm: Seated Dinner

9:30pm: Coaches depart for hotels

11:00pm: Return to Hotel Dukes Palace

Overnight stay at Hotel Dukes' Palace & Hotel Prinsenhof

Wednesday, 13 April

7:00 – 9:00am Breakfast, Dukes' Palace Hotel

9:30 – 11:30am Wrap-Up Session, Erasmus room at Dukes' Palace Hotel

12:00pm Depart on foot from lobby of Dukes' Palace Hotel

Depart in small groups for rotating tours of 'Hidden Brugge' including lunch

- Huis Standart; Witteleertouwersstraat 48, Brugge
- The St George's Guild; Stijn Streuvelsstraat 59, Brugge

5:00pm: Return to Hotel Dukes' Palace

7:00pm: Coaches depart lobby of Dukes Palace Hotel

7:30pm: Cocktails in the Garden, Lauretum

8:15pm: Seated Dinner

10:30pm: After dinner drinks & dancing

10:30pm: Shuttle service back to the hotel begins

1:00am: Evening Ends, last coach departs

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Thursday, 14 April

Breakfast

All day departure of guests and airport transfers on individual bases

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